

2020 Campus Master Plan

Steering Committee
December 17th, 2019



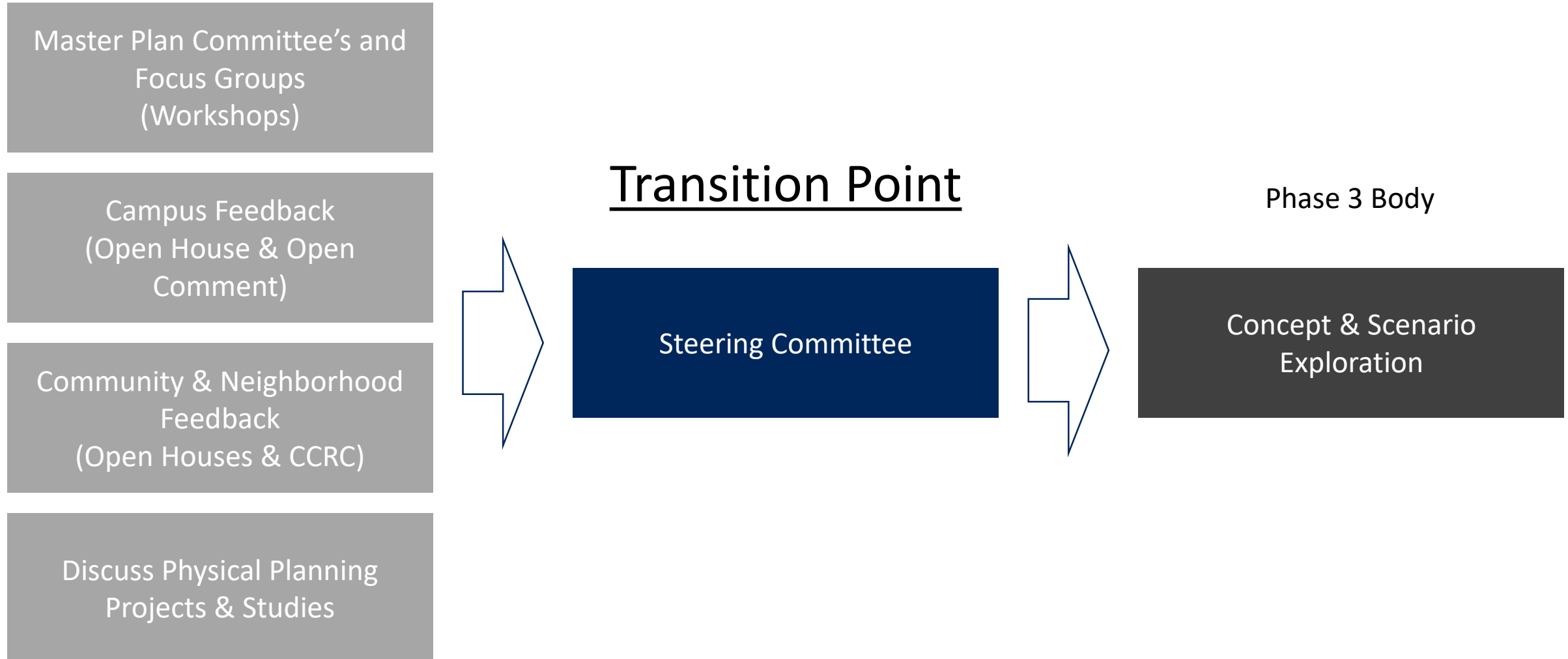
AGENDA

1. Introduction
2. Key Topics (Wrap Up From Previous Meeting)
3. Engagement Report Out
4. Transition into Concepts
 - Discuss Physical Planning Projects & Studies
 - Initial Topic Discussion
5. Wrap-up & Next Steps

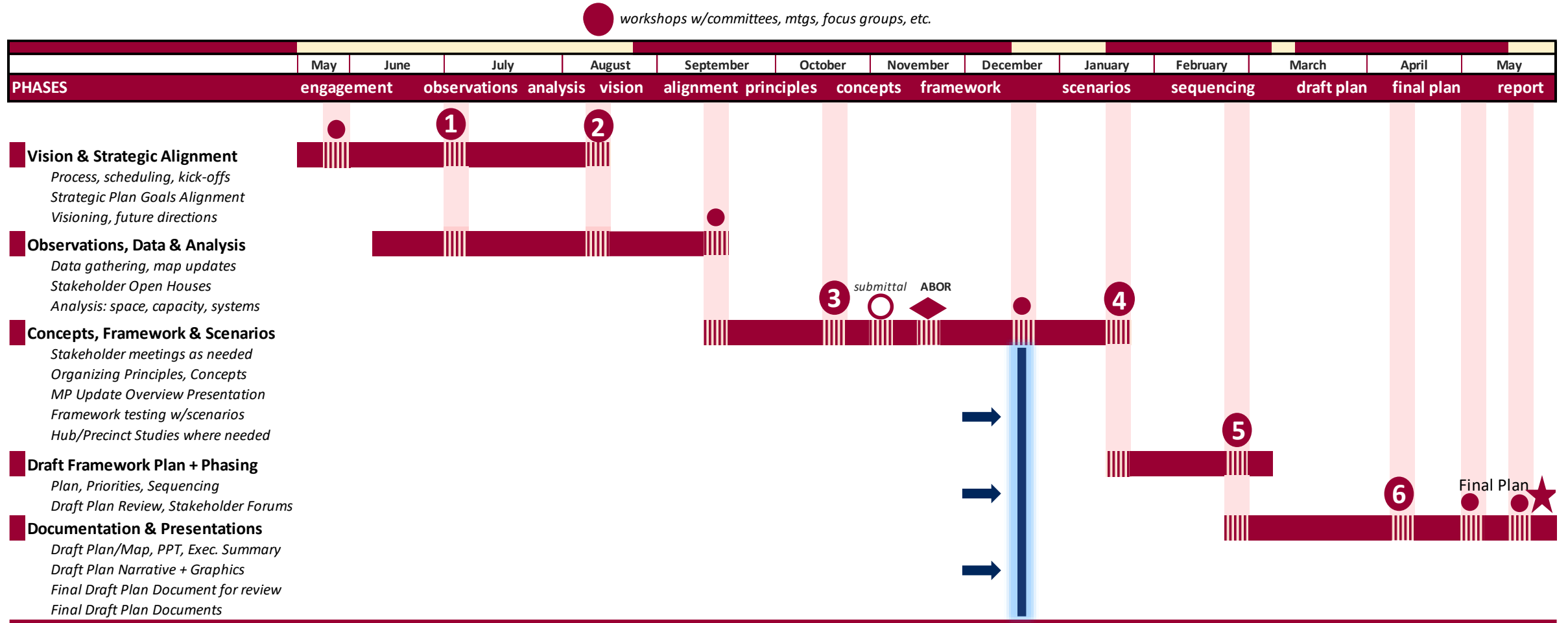
Introduction



Purpose of Today's Meeting



2020 Campus Master Plan Schedule





Key Topics

Wrap up Conversation from Workshop 03

Big Picture Questions #1

- Instructional Space Alignment
 - Location, Scheduling and Typology
 - Classroom vs Class Lab vs Specialized needs
- Student Success Resources & Opportunities
 - Locations, Means of Services, Format of interactions
- Enrollment Growth & Space Capacity
 - Overall Historical Enrollment Growth & Demographics going forward
 - Program Specific Profiles or Changes that could counter or change demographics impacts
 - Graduate Student Enrollment Profile aligning with Teaching/Research Models
- Research Space Alignment
 - Locations, Typology and Capacity

Big Picture Questions #2

- Campus Density and Long Term Space Capacity
 - Define Parameters for Partnership Needs
 - On Campus vs Off Campus Resources
- How do we accommodate campus growth needed?
 - Key areas to support Program connectivity and campus systems
 - Planning Boundary considerations if it works with neighborhoods?
 - Campus Sustainability Action Plan – Broad View
- Long-term Campus Sustainability & Resiliency
- Student Housing Profile and Capacities (On and Off Campus Considerations)
 - Align with Enrollment and Program Needs
 - Assess Campus Capacity and Locations Long-Term

Big Picture Questions #3

- Campus Gateways
 - Support Identity and Campus Quality
 - Demonstrate Capacity for programs and uses for various positions on campus thresholds
- Campus Corridors & Opportunities
 - Improve campus access and edge conditions while promoting safety and security
 - Community partnering and share concerns
 - Define and describe development needs and opportunities for under developed resources
- Campus Character & Experience
 - Methods and Clarify advancement of arts culture on campus
 - Determine priorities to Improve Universal Accessibility
 - Promote Health & Wellness across the campus
 - Historic Preservation Plan – Priorities for Restoration, Preservation & Adaptive Re-use
 - Preserve and Continuously Enhance the Campus



Engagement Report Out

October Campus & Community Open
House Results



Engagement Overview

Engagement to-date

20

Engagement
Meetings

3 Workshops

18 Focus Groups
(part of 1 or more meetings)

4 Meetings
(Steering Committee/
Operations Committee)

1

Campus-wide
Open House

4,000+ Dots
(1 Dot=1 comment)

210 Participants

400 Cookies

185 Web Site Comments

3

Neighborhood Meetings
(Open Houses & Report-back)

450+ Dots
(1 Dot=1 comment)

10 Neighborhood Associations

40+ Neighbors



1,083

Total Participants

Physical Campus Feedback

STRENGTHS



- West Gate – gateway and entry
- Old Main
- Research Facilities - ENR2/HSIB
- Main Mall
- Rec Center
- Community Garden



Successful places on campus

WEAKNESS



- Gateway and Intersections along Speedway Blvd. & 6th St.
- North-South Connectivity
- Density & Infill along Speedway Blvd. & 6th St.
- Southwest Campus Quad



Places for improvement

OPPORTUNITIES



- Underutilized Parking Lots
- Gateways and Housing
- Land Use Synergies along 6th St. & Speedway Blvd.
- Open Space Improvements in Southwest Campus
- Southern Edge Land Uses



Places with unrealized potential

THREATS



- Older Buildings on Campus
- Intersections and Bike/Ped pathways
- East Speedway Gateway
- Arizona Stadium – deferred maintenance



Places that need to be addressed

Campus Open House



Campus Open House

ALUMNI
ASSOCIATION



Campus Open House



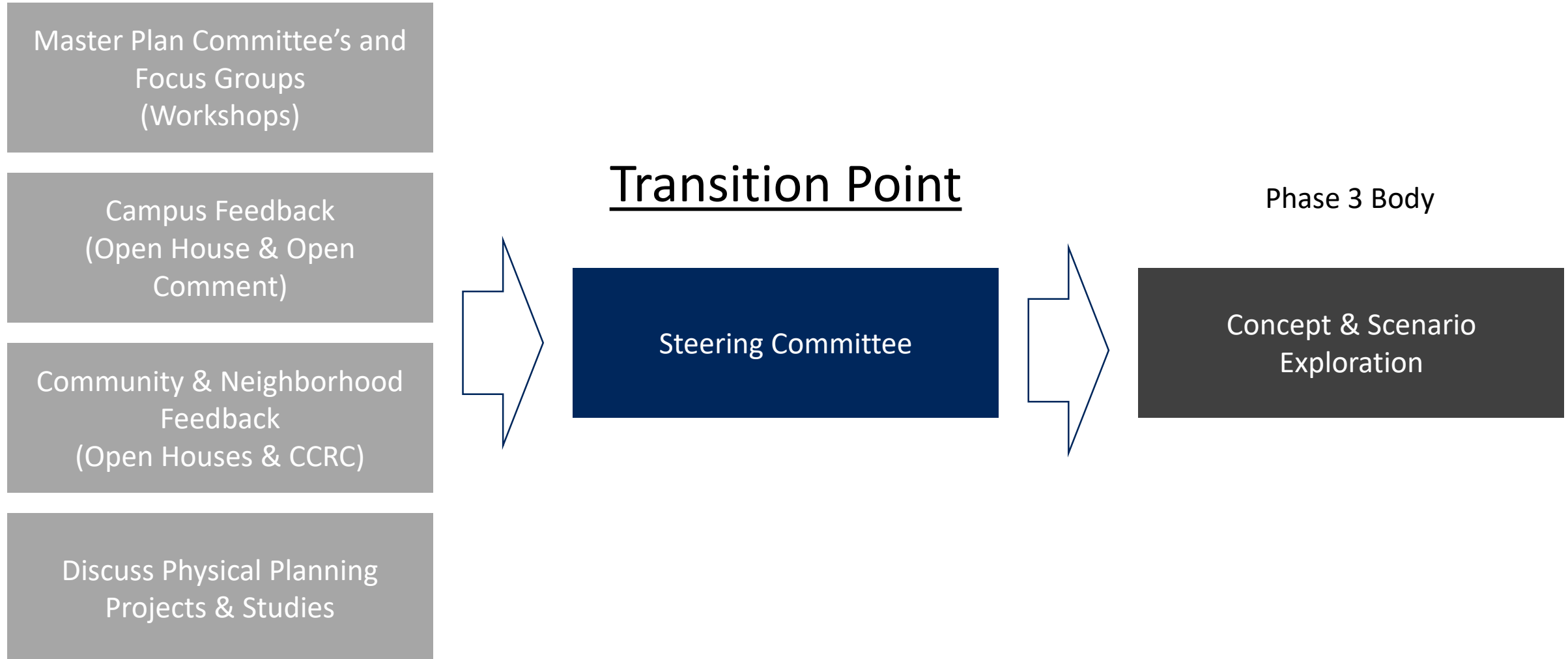
CCRC September Meeting



Transition into Concepts



Purpose of Today's Meeting





DRAFT
CLEAN
www.fan.com Progress



DRAFT



DRAFT

LIFANG
www.lifang-cg.com

Progress



DRAFT
LIFANG
www.lifang-cg.com Progress



DRAFT

A



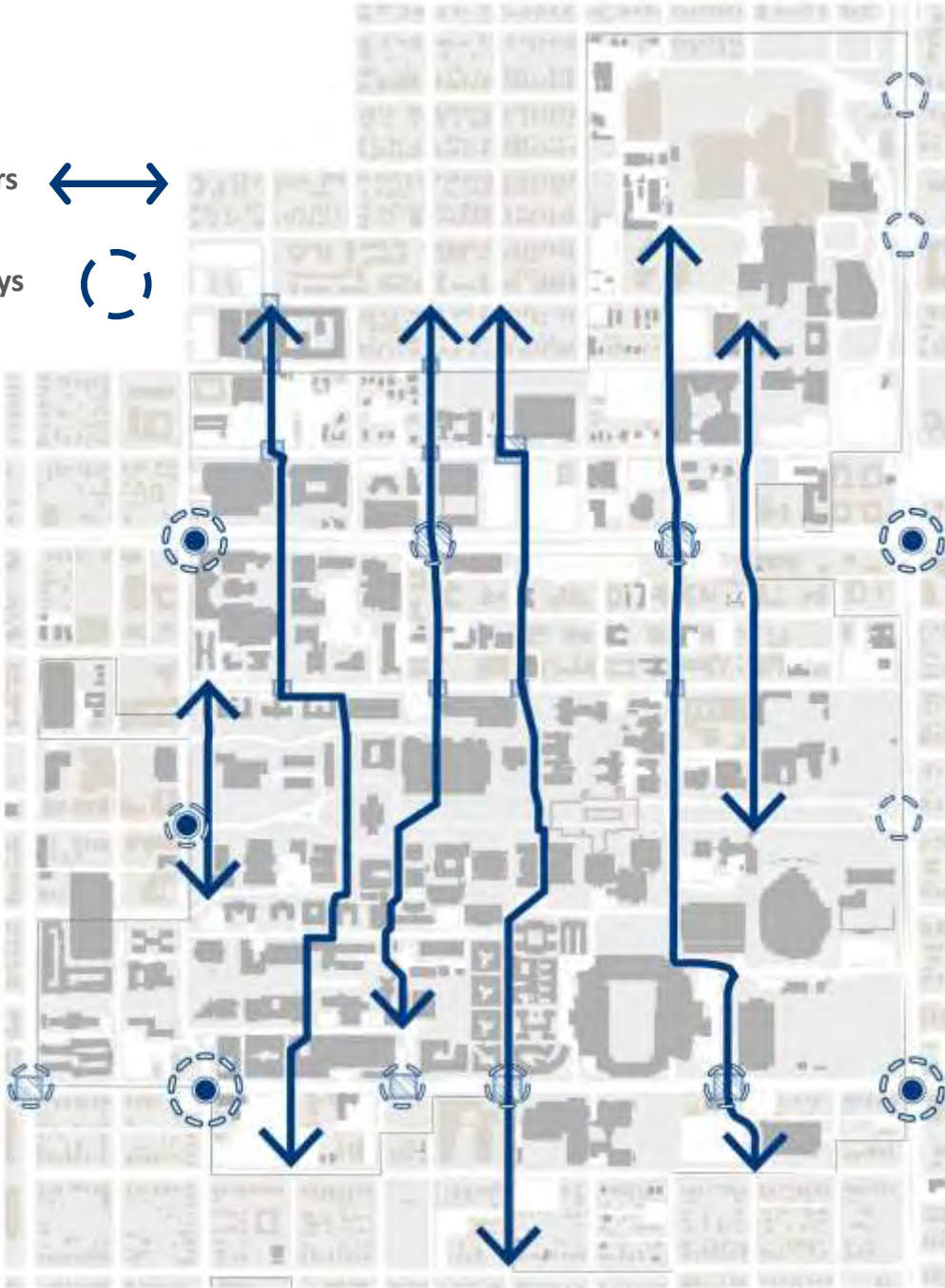
Subjects for Solutions



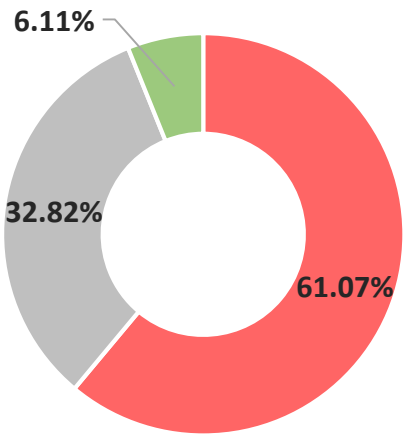
Campus Interconnections

1 Campus Systems

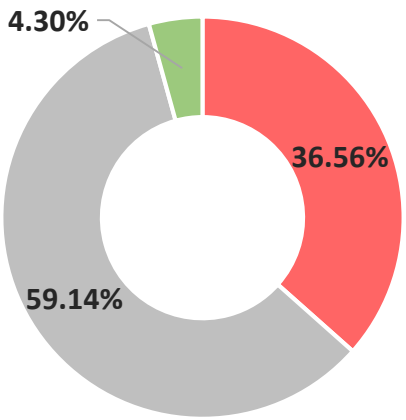
- Campus Gateways
- Campus Corridors
- Campus Character & Experience



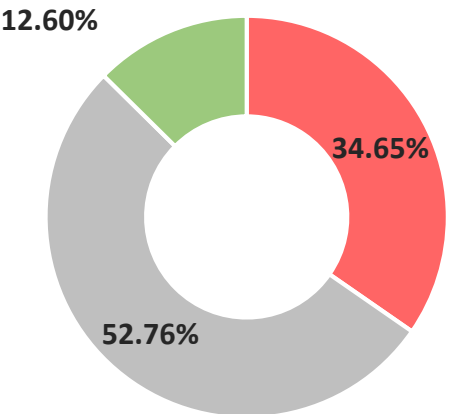
Campus Open House Input



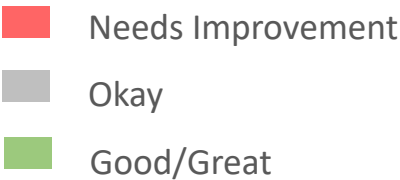
Pedestrian Safety – Campus Edge



Bicycle Connectivity Network



Pedestrian Safety – Inside Campus

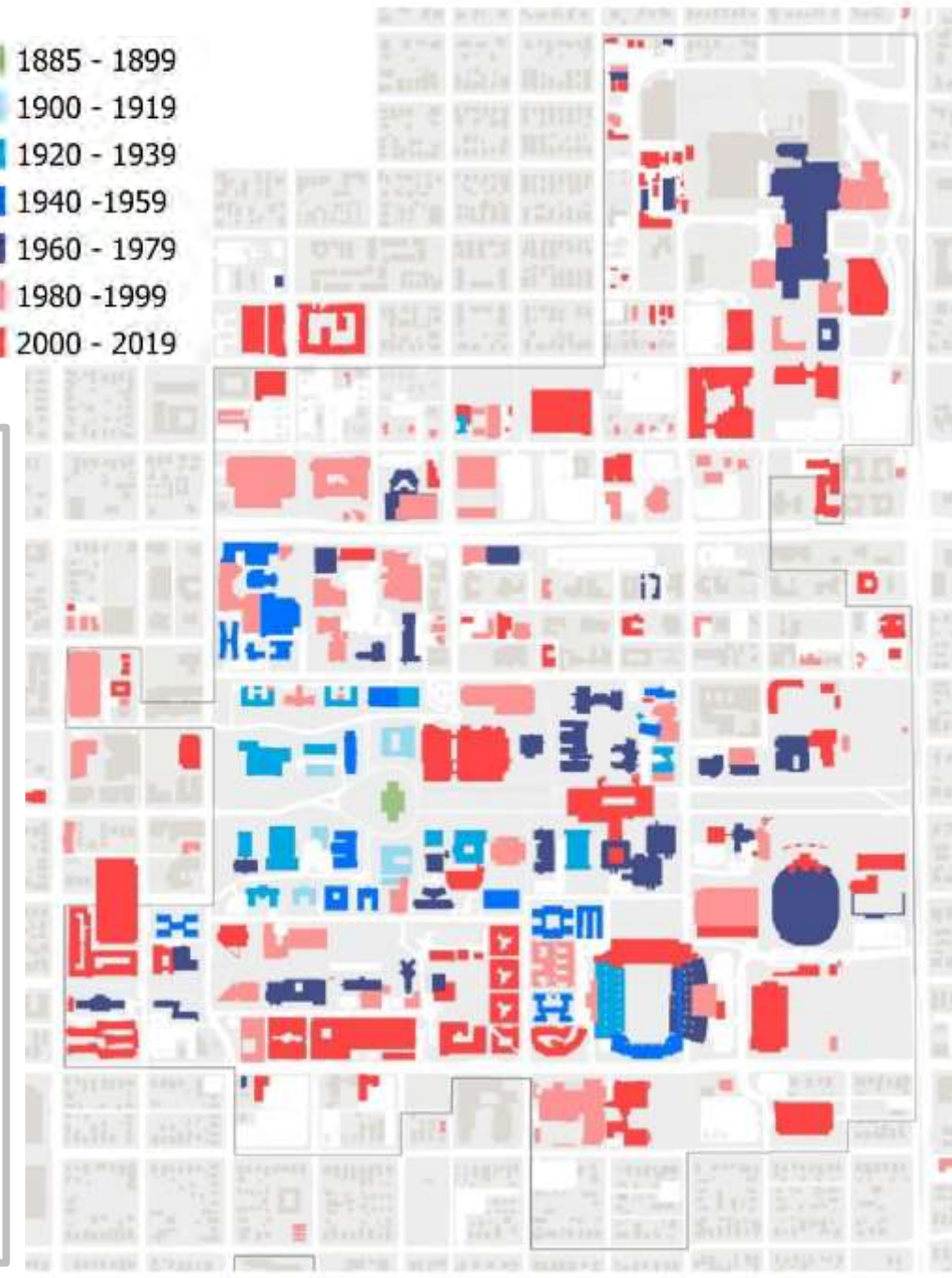
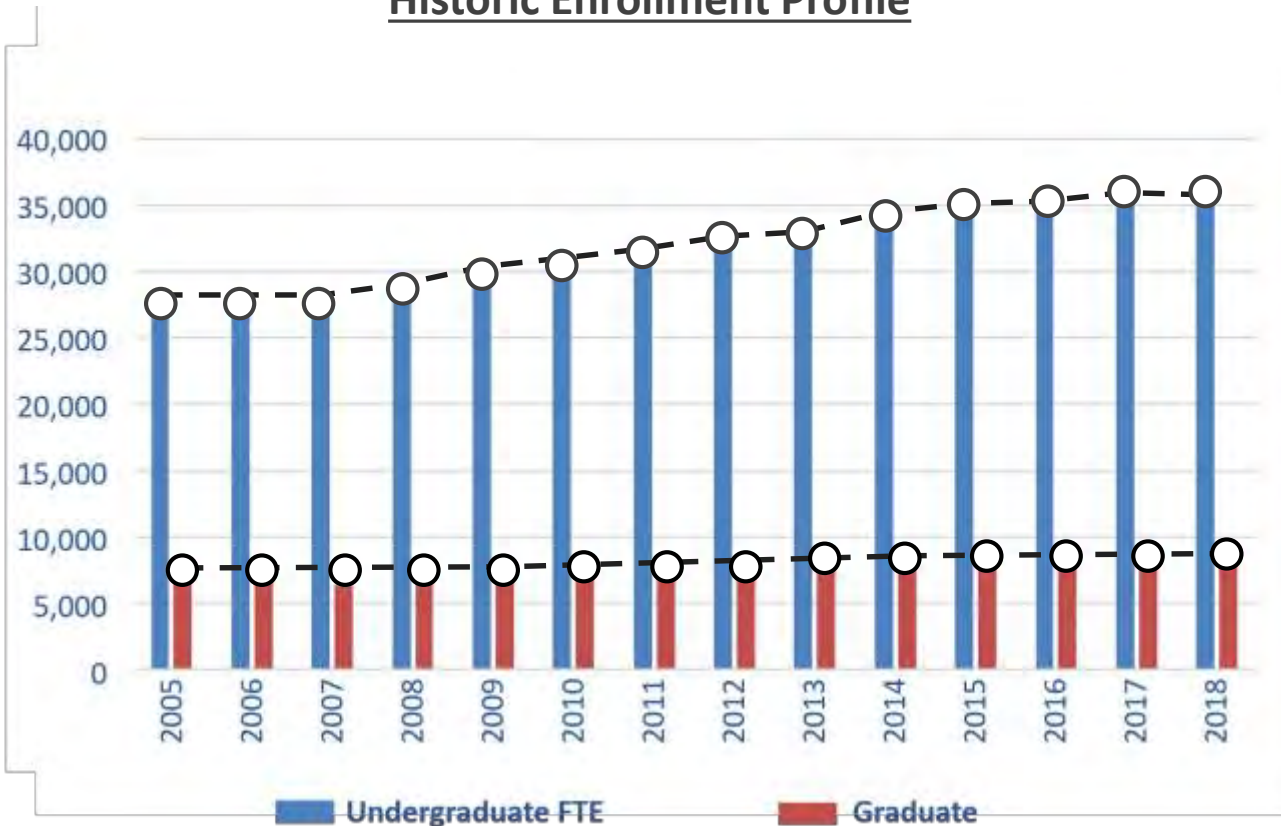


Campus Interconnections

② Managing Enrollment, Physical Assets & Programs

- Campus infrastructure and evolving trends
- Campus-wide programs alignment
- Keeping up with changing enrollment profiles

Historic Enrollment Profile



Campus Interconnections

3 Instructional Space

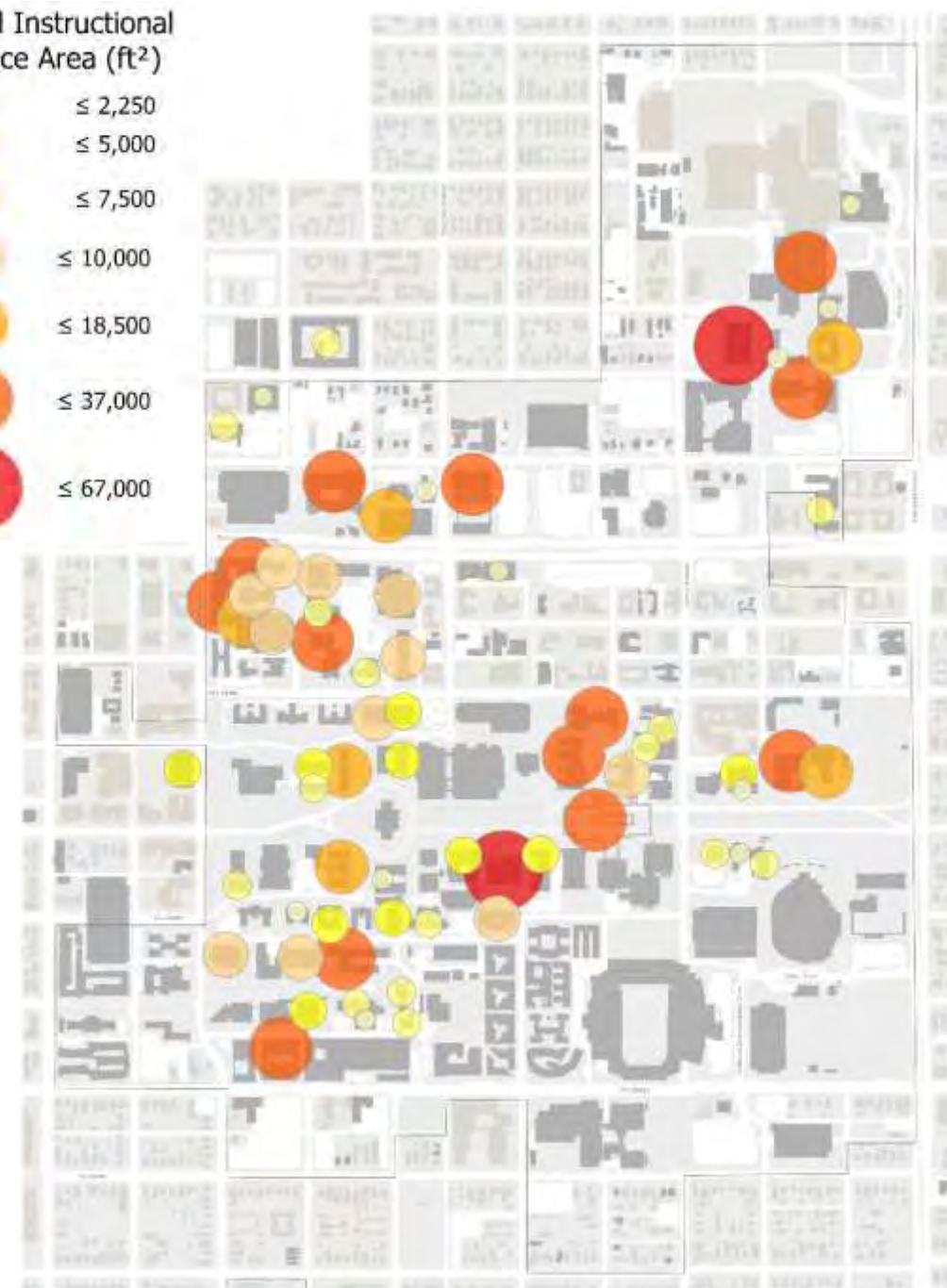
- Distribution of instructional space
- Alignment of instructional space to campus movements
- Flexible and adaptable pedagogy needs



Flexible and Adaptable Instruction and Pedagogy



Instructional Space Distribution



Campus Interconnections

4 Research Space

- Distribution of research space and campus movement
- Evolving research needs and flexible facilities
- Inconsistency of format, quality, and conditions of research space



Enhanced Research Facilities on Campus

Research Space Distribution

Total Research
Space Area (ft²)

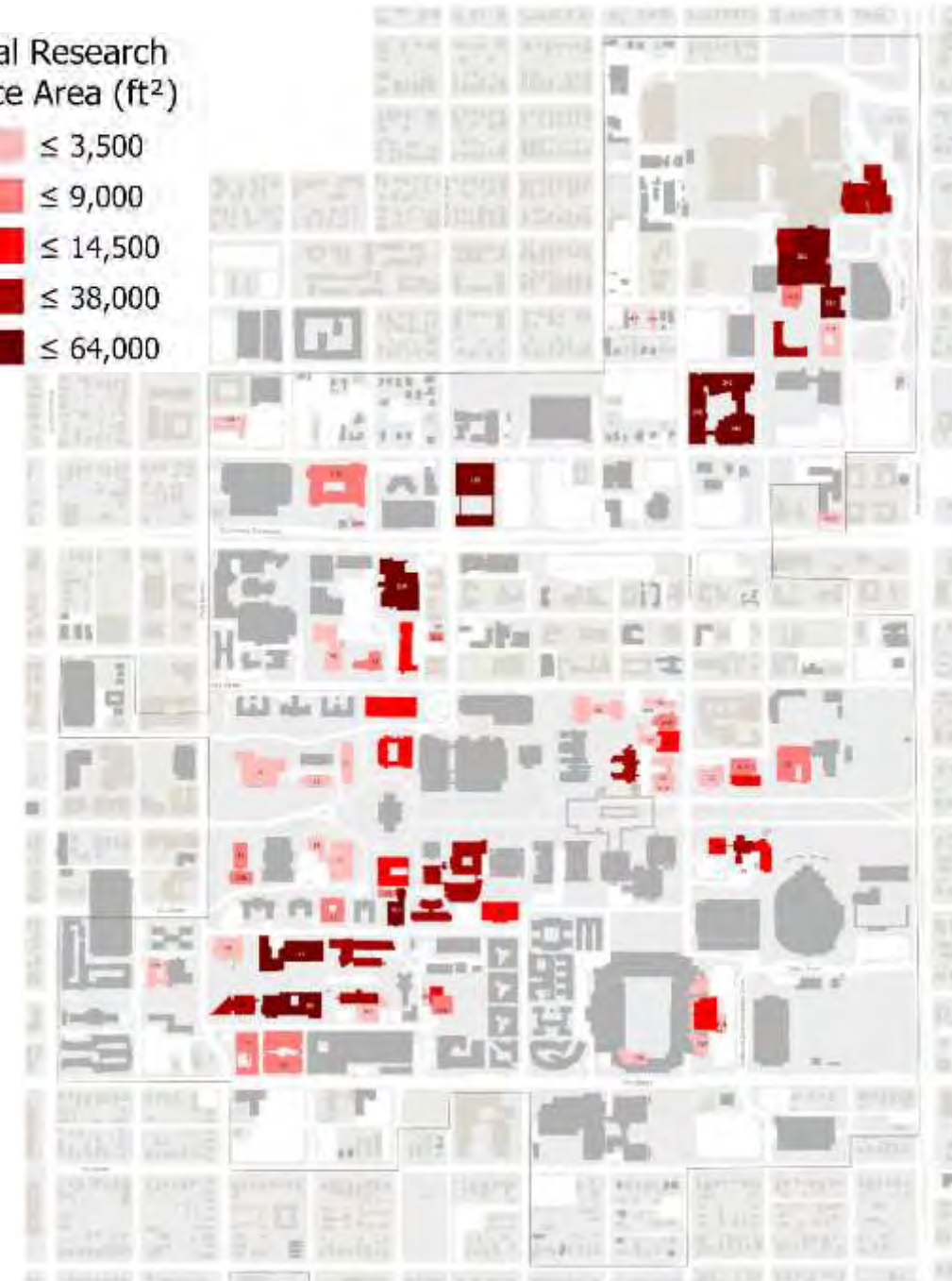
≤ 3,500

≤ 9,000

≤ 14,500

≤ 38,000

≤ 64,000



Campus Interconnections

5 Student Success & Resources

- Enhanced student experience
- Ease of access to student success and resources



Student Experience & Success by Distributed Resources

Student Success & Resources Distribution



Gateways



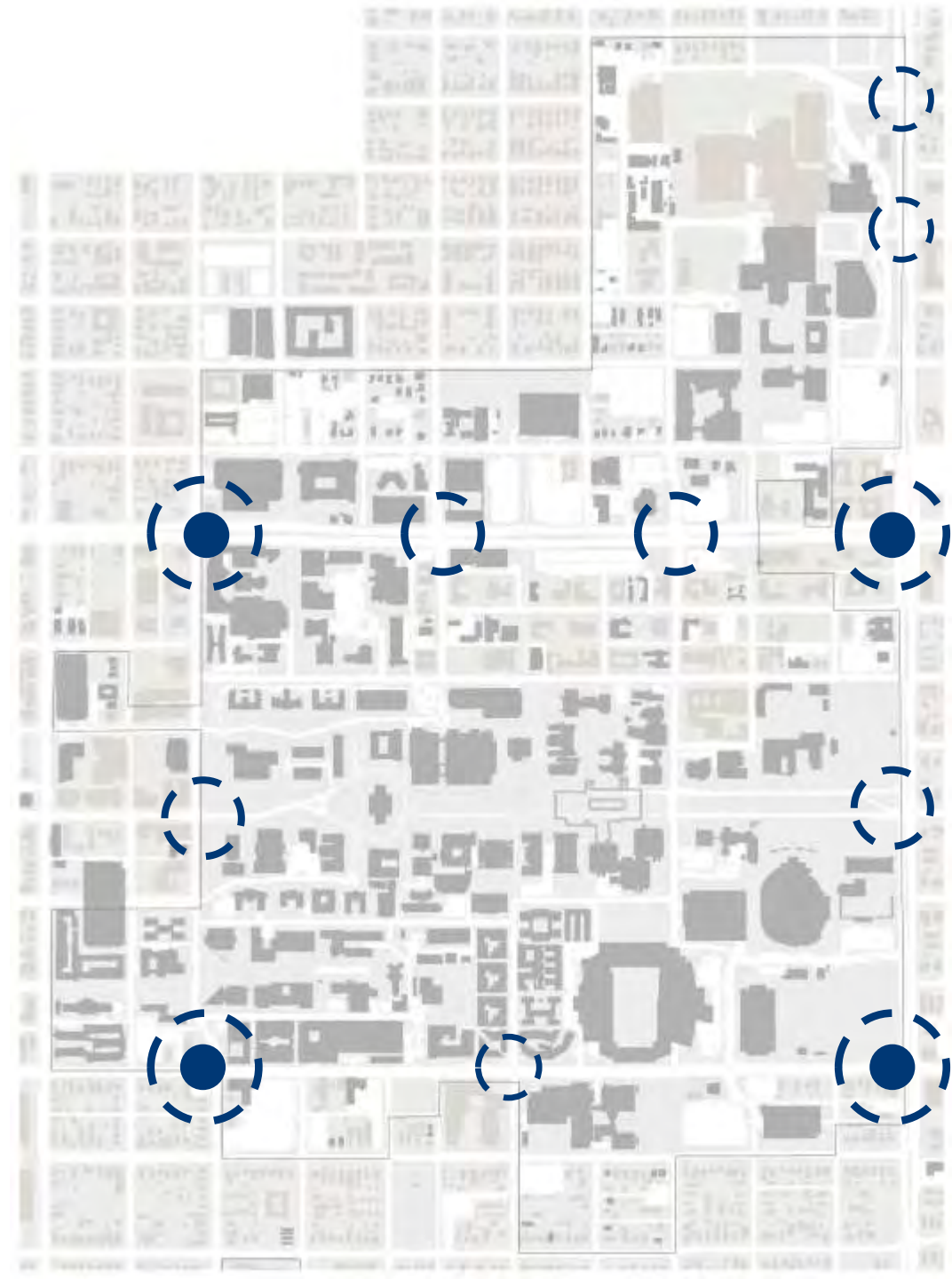
University of Arizona Gateways Meeting

- Focus Group Meeting December 16th (Yesterday)
- ASG preparing summary points/notes to be returned to UArizona

Physical Planning Focuses

① Gateways

- Speedway Boulevard
 - Speedway Blvd. – Park Ave.
 - Speedway Blvd. – Mountain Ave.
 - Speedway Blvd. – Cherry Ave.
 - Speedway Blvd. – Campbell Ave.
- 6th Street
 - 6th St. – Euclid Ave.
 - 6th St. – Park Ave.
 - 6th St. – Santa Rita Ave.
 - 6th St. – Highland Ave.
 - 6th St. – Cherry Ave.
 - 6th St. – Campbell Ave.
- Main Gate & East Gate
- UA Banner & UAHS Gateways



Precedent Image: Large/Primary Gateway (UA! Revenge of the Nerds)





Enhancing the Gateways and Corners:

Utilize a consistent group of materials and branding elements that establishes identity and branding at gateways, corners and edges in a variety of contexts.

Provide wayfinding to parking and campus venues for visitors.

Design Elements:

- **Streets/sidewalks**
(street cross-section, curbline, paving materials)
- **Architectural elements**
(monuments, walls, seating)
- **Identity elements**
(**Block A** and **Wordmark**, signs, banners)
- **Landscape**
(trees, shrubs, ground cover, grading)
- **Lighting**
(street, pedestrian, accent, sign)

Campus Gateway and Corner Design Elements



Materials Examples



GATEWAY MONUMENT

The **gateway monument** kit of parts includes a brick landscape wall, native landscaping, and a copper-colored metal pier with UA branding. Different logos are shown for discussion, but only one logo type would be used on all corners and gateways.



Gateway Monument with Embossed A and Copper Logo



Speedway & Cherry Gateway – Northeast Corner Monument



Campbell Gateway with Copper Monument and Standard Wordmark



Speedway-Mountain Gateway with Copper Monument and Gateway Arch



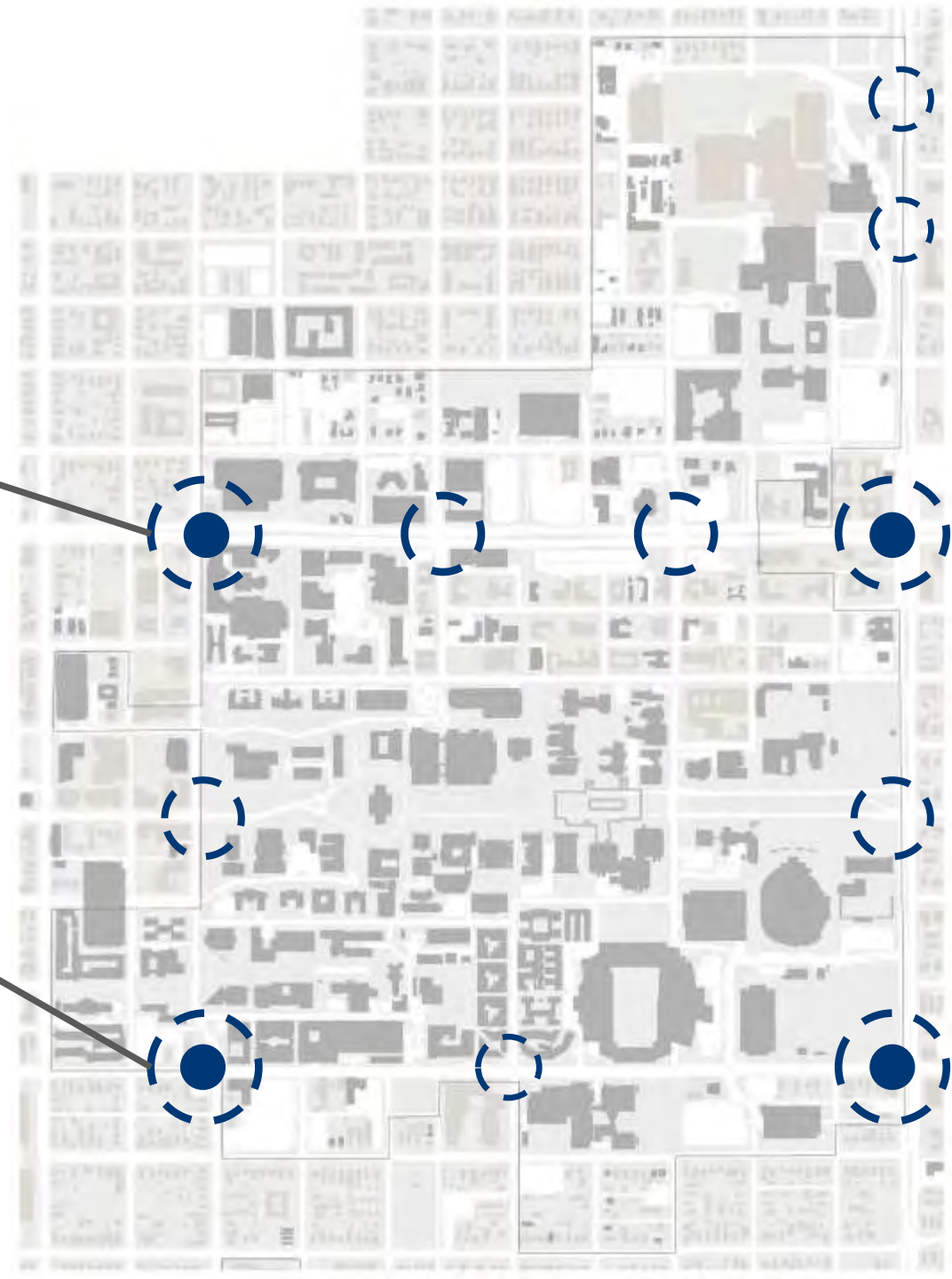
Main Gate Improvements – Gateway Arch



Main Gate Improvements – Gateway Arch

Physical Planning Focuses

① Gateways



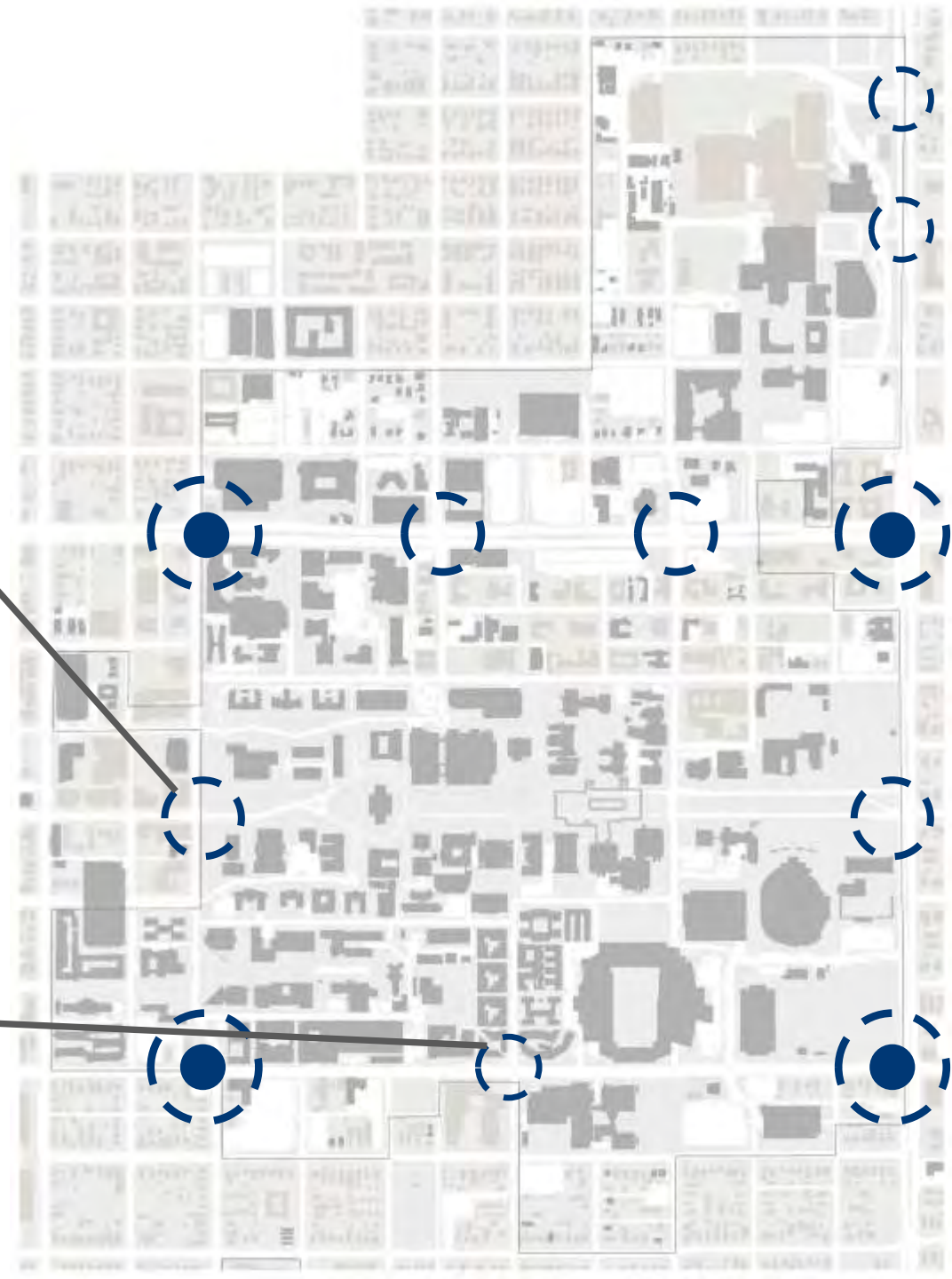
Physical Planning Focuses

① Gateways



Physical Planning Focuses

① Gateways



Existing Gateway: Speedway & Park (looking W)

Park Ave.

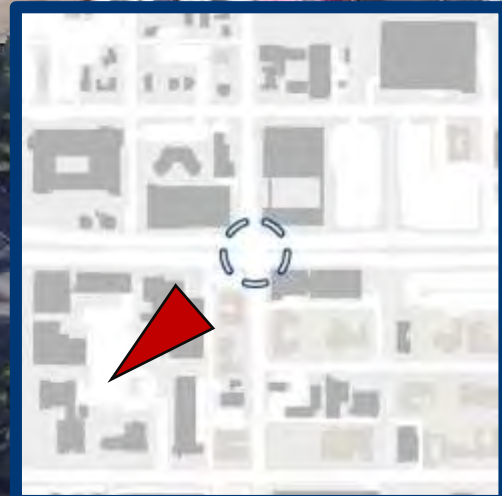
Speedway Blvd.



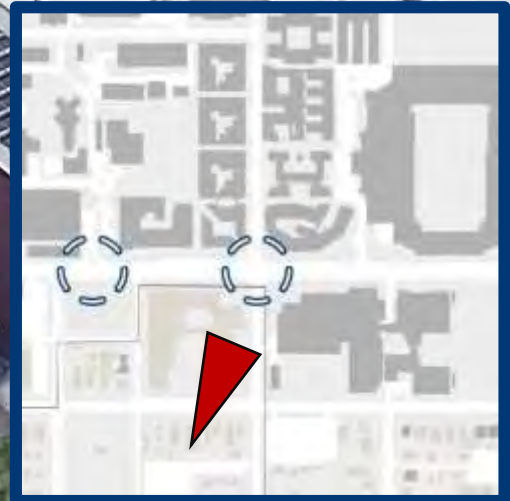
Existing Gateway: Speedway & Mountain (looking NE)

Mountain Ave.

Speedway Blvd.



Existing Gateway: 6th St. & Highland Ave. (Looking NE)



Existing Gateway: 6th St. & Campbell Ave. (looking NW)



6th St.

Campbell Ave.



Existing Gateway: East Gate (looking W)



Campbell Ave.



Edges

Existing: University of Arizona – 6th Street (The not-so-good)



Existing: University of Arizona – 6th Street



Existing: University of Arizona – Speedway



Existing: University of Arizona – Speedway



Existing: University of Arizona – Park Avenue



Precedent: Cultural Edge – Ohio State University



Precedent: Edge Identity Mechanisms



Precedent: Community Edge – Arizona State University (Mill Avenue)



Precedent: Community Edge – Arizona State University (Mill Avenue)



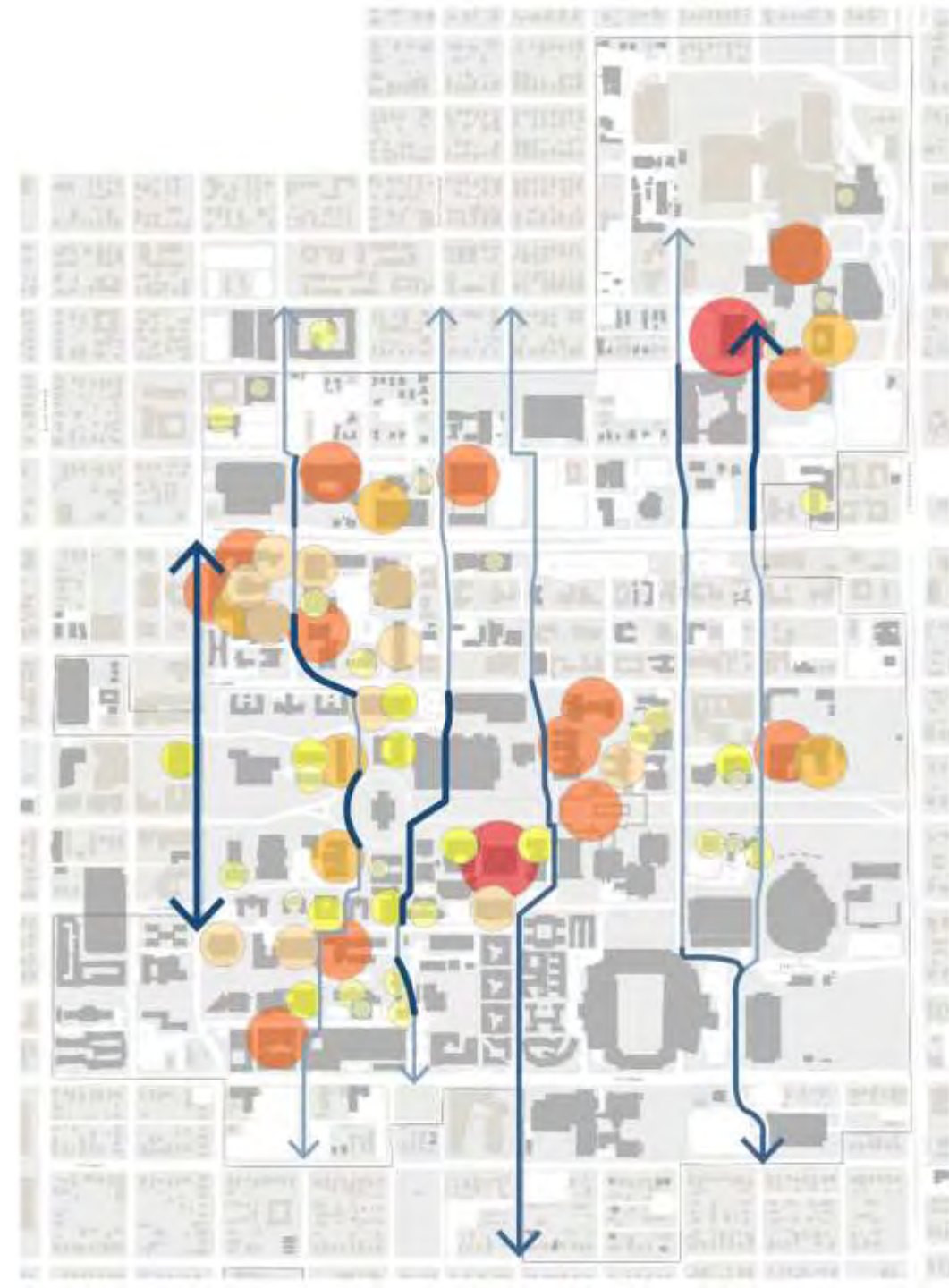
Connections



Physical Planning Focuses

② North-South Connections

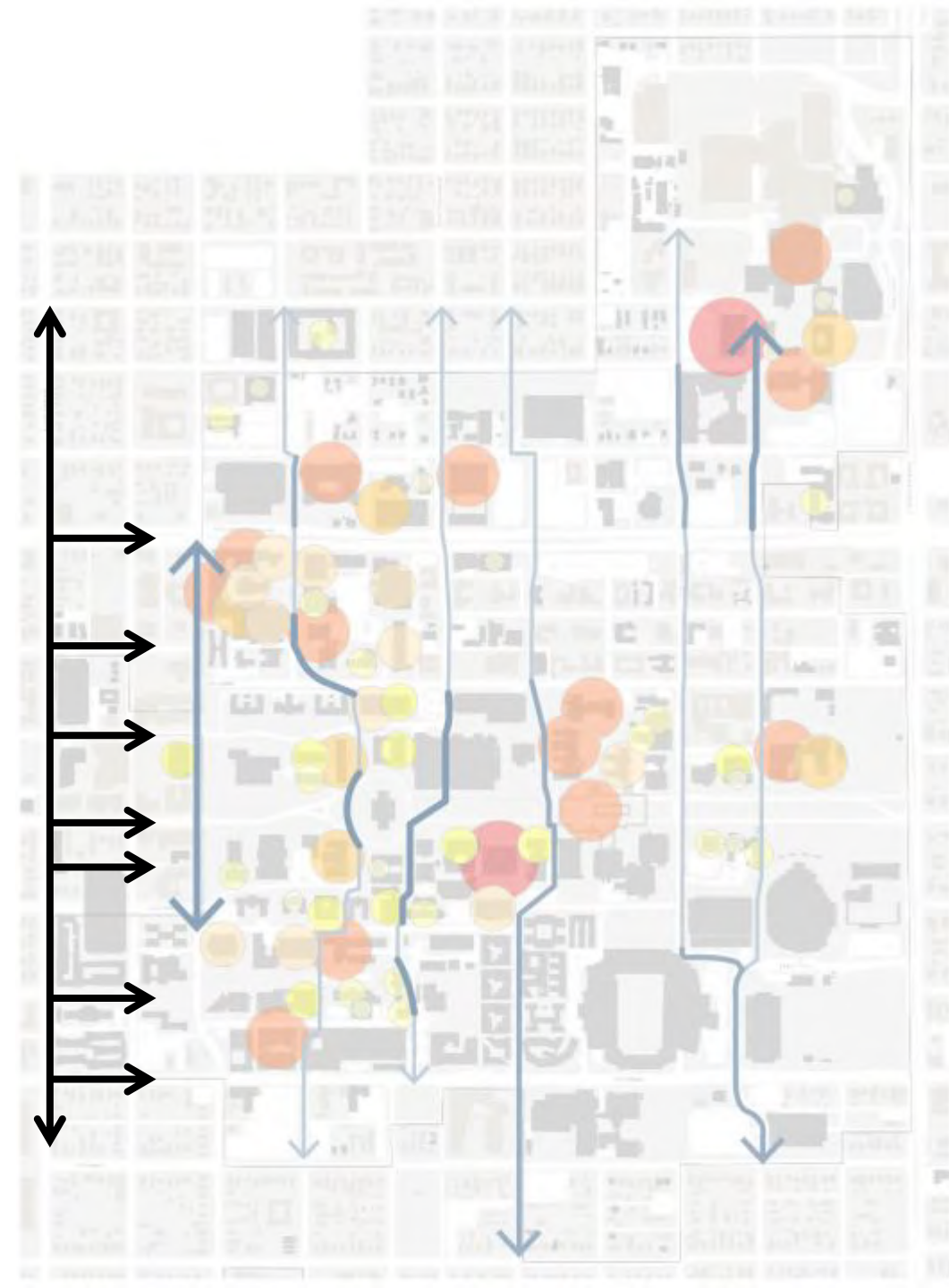
- Park Avenue
- Cherry Avenue
- Olive Road
- Mountain Avenue
- Highland Avenue
- Warren Avenue



Physical Planning Focuses

② West Campus Area

- Euclid Avenue
- University Boulevard
- Connections to and from housing
- Connection to and from commercial
- Modern Streetcar



Precedent Image: Pedestrian Mall – Virginia Commonwealth



Precedent Image: Pedestrian Malls – Texas A&M University



Precedent Image: Converted Roadways – University of Texas Austin



Precedent Image: Converted Roadways – University of Texas Austin



Precedent Image: Connectors



Precedent Image: Connectors



Precedent Image: Shade



Precedent Image: Activity & Programs



Precedent Image: Link with Buildings and Open Spaces



Precedent Image: Transformations



Precedent Image: Transformations



Precedent Image: Transformations



Precedent Image: Transformations



Precedent Image: Transformations



Precedent Image: Transformations



Precedent Image: Transformations



Precedent Image: Transformations

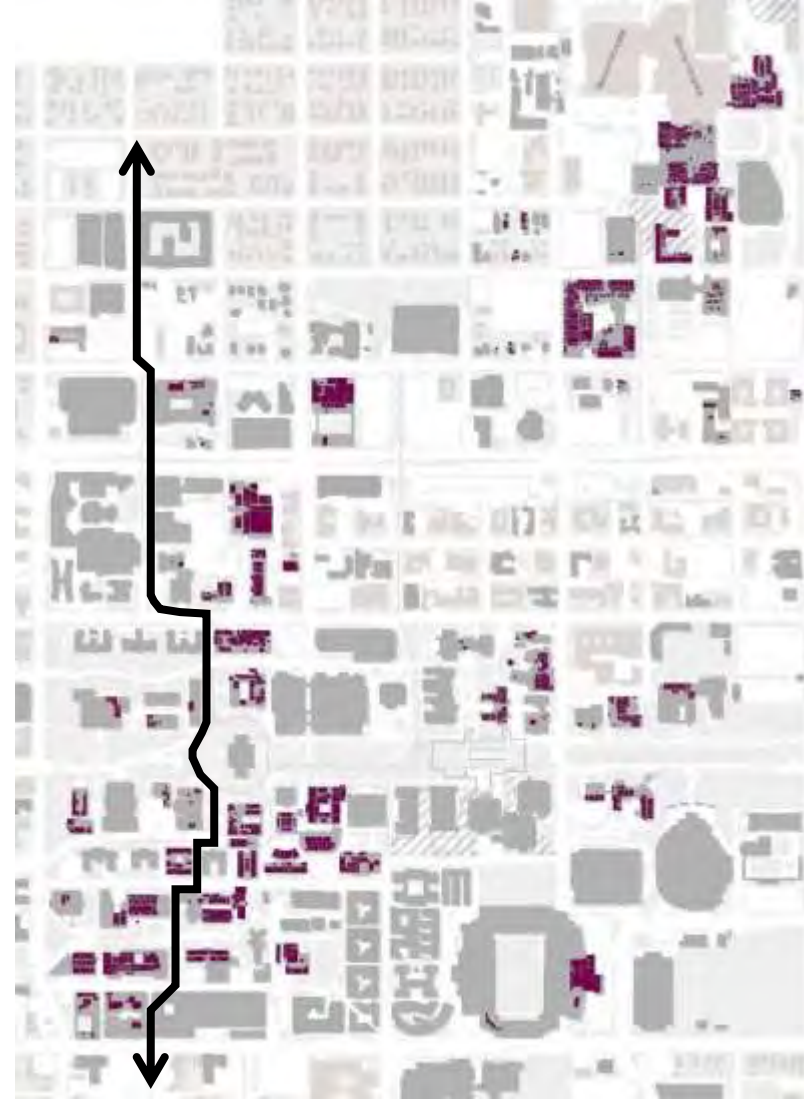


Connections: Academic & Research Uses

Olive/Fremont
Corridor Study



Instructional Space Locations



Research Space Locations



Connectivity: Old Main



Open Spaces



Open Space Topics

Key Topics identified by Stakeholders:

- Character & Quality of spaces
- Equity & Balance of spaces across campus (uneven experience)
- Availability of Shade
- Amenities, program, and activities

The University of Arizona has some really great open spaces, but also some legacy spaces that do not meet their potential

Precedents: University of Arizona – Central Mall



Precedents: University of Arizona - Underwood Family Sonoran Lab @ CAPLA



Precedents: University of Arizona - ENR2 Courtyard



Precedents: University of Arizona – Underway (Student Success District)



Precedents: Scales of Spaces



Precedents: Activities, Resources, Character, Identity



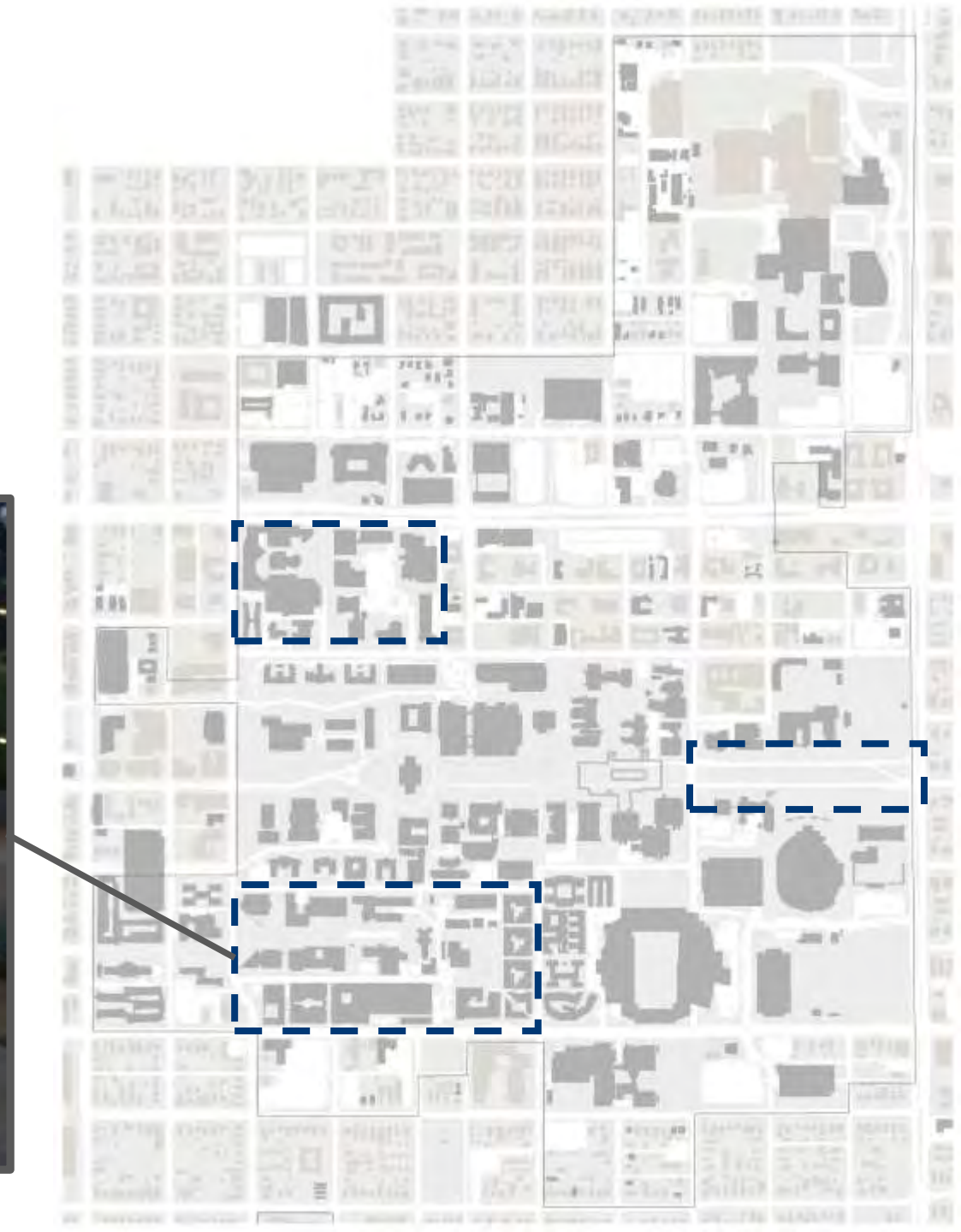
Precedents: Activities, Resources, Character, Identity



Physical Planning Focuses

③ Open Spaces

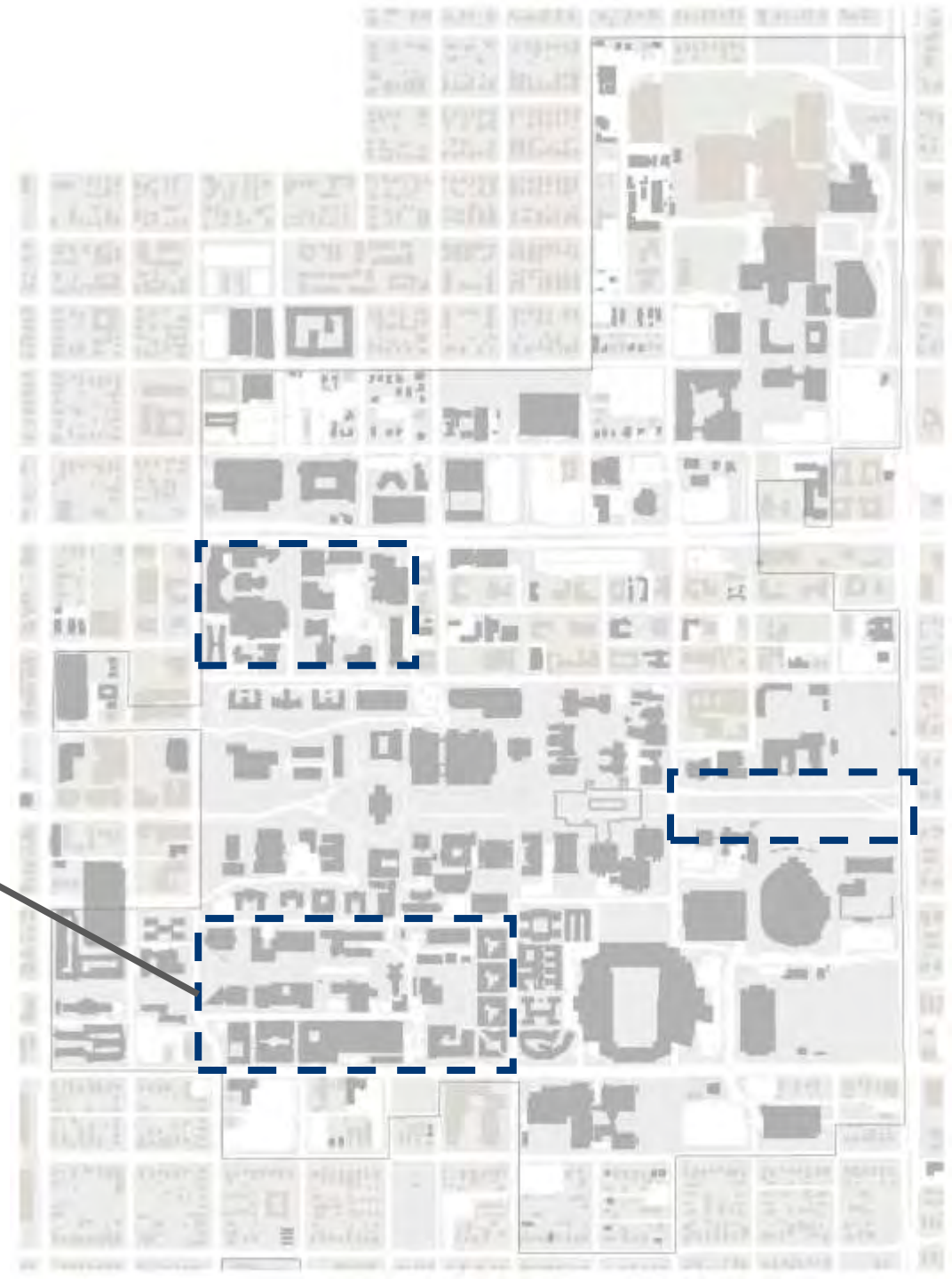
- Southwest Quad
- Arts District
- East side of Main Mall



Physical Planning Focuses

③ Open Spaces

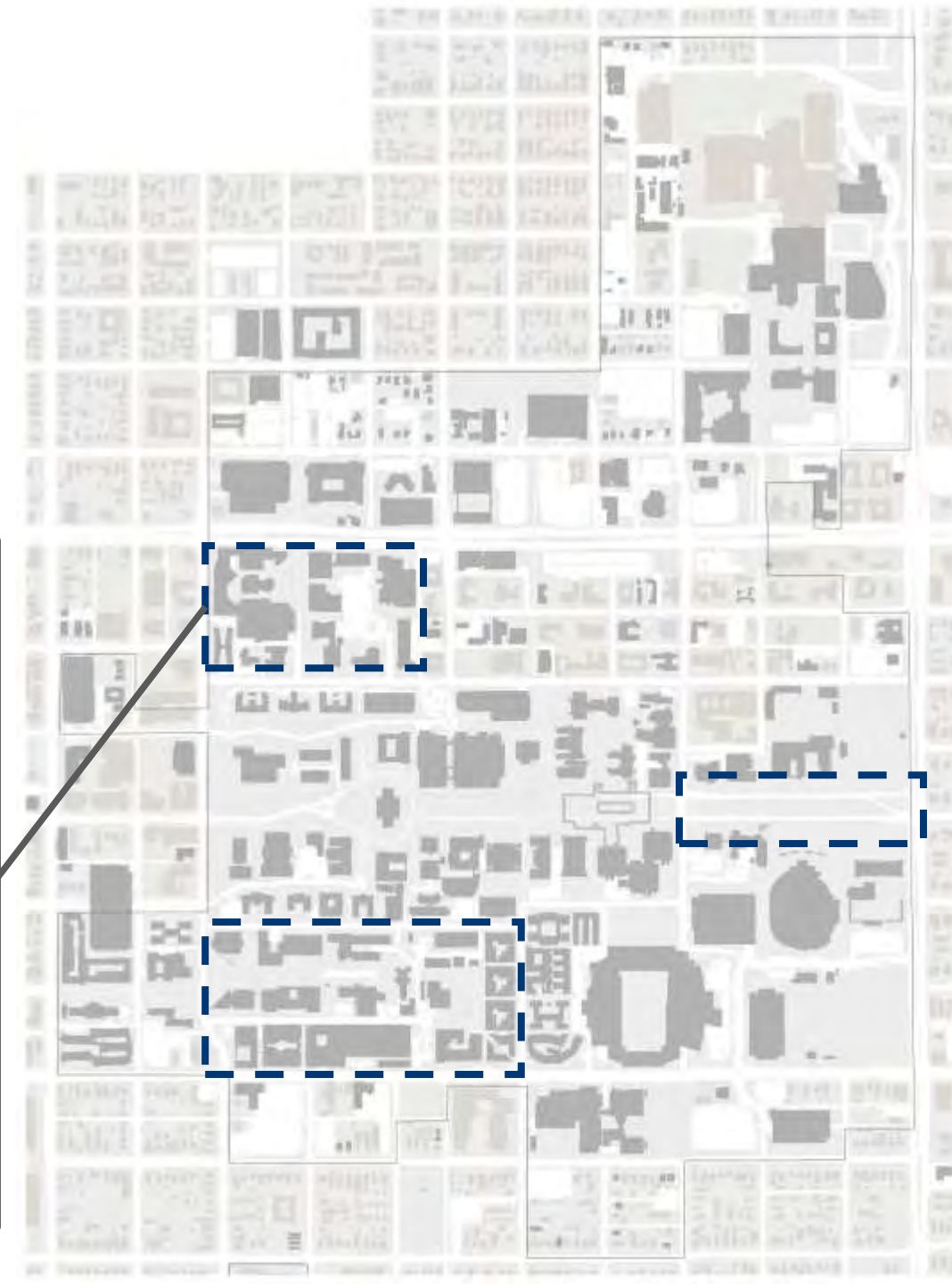
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Physical Planning Focuses

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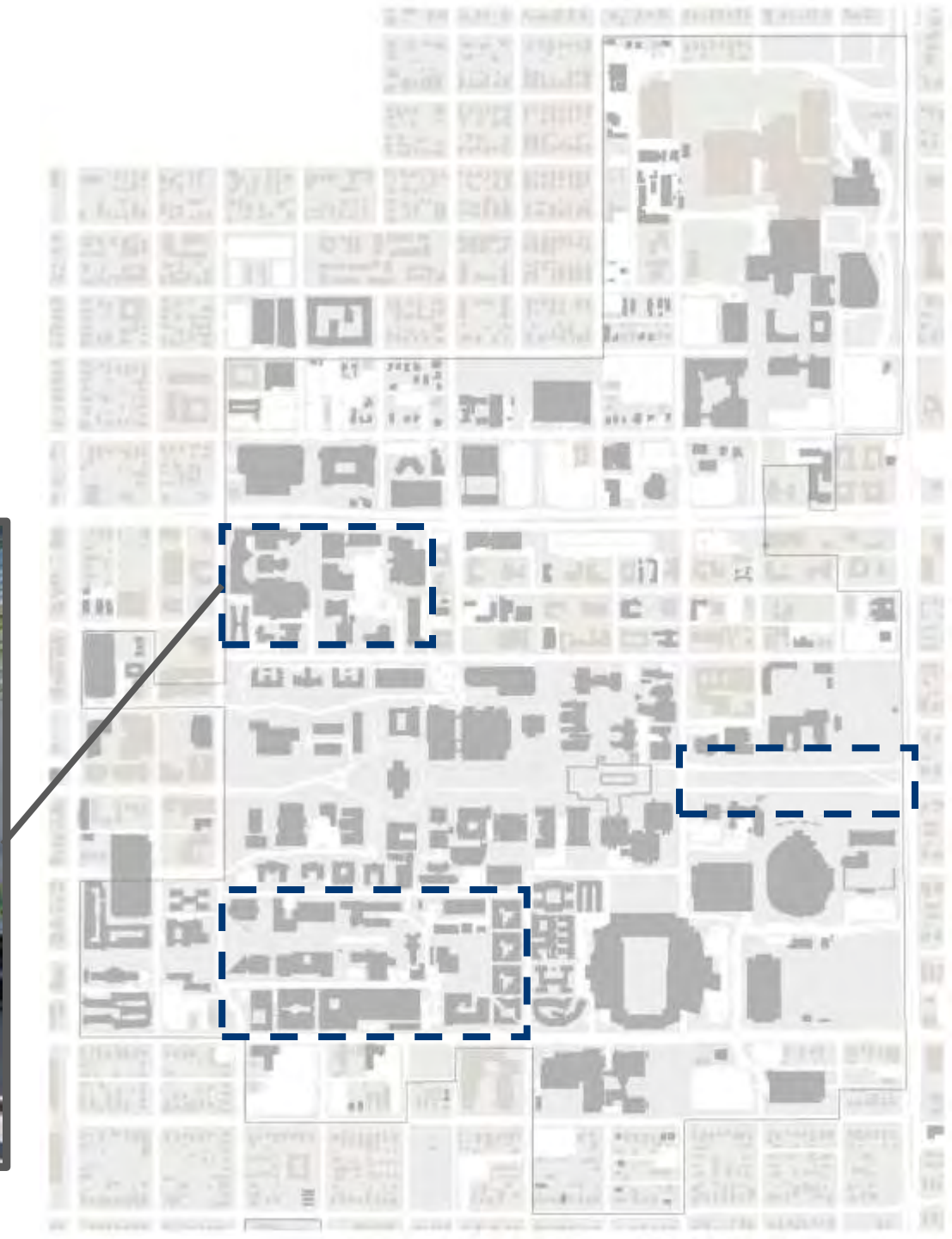
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Physical Planning Focuses

③ Open Spaces

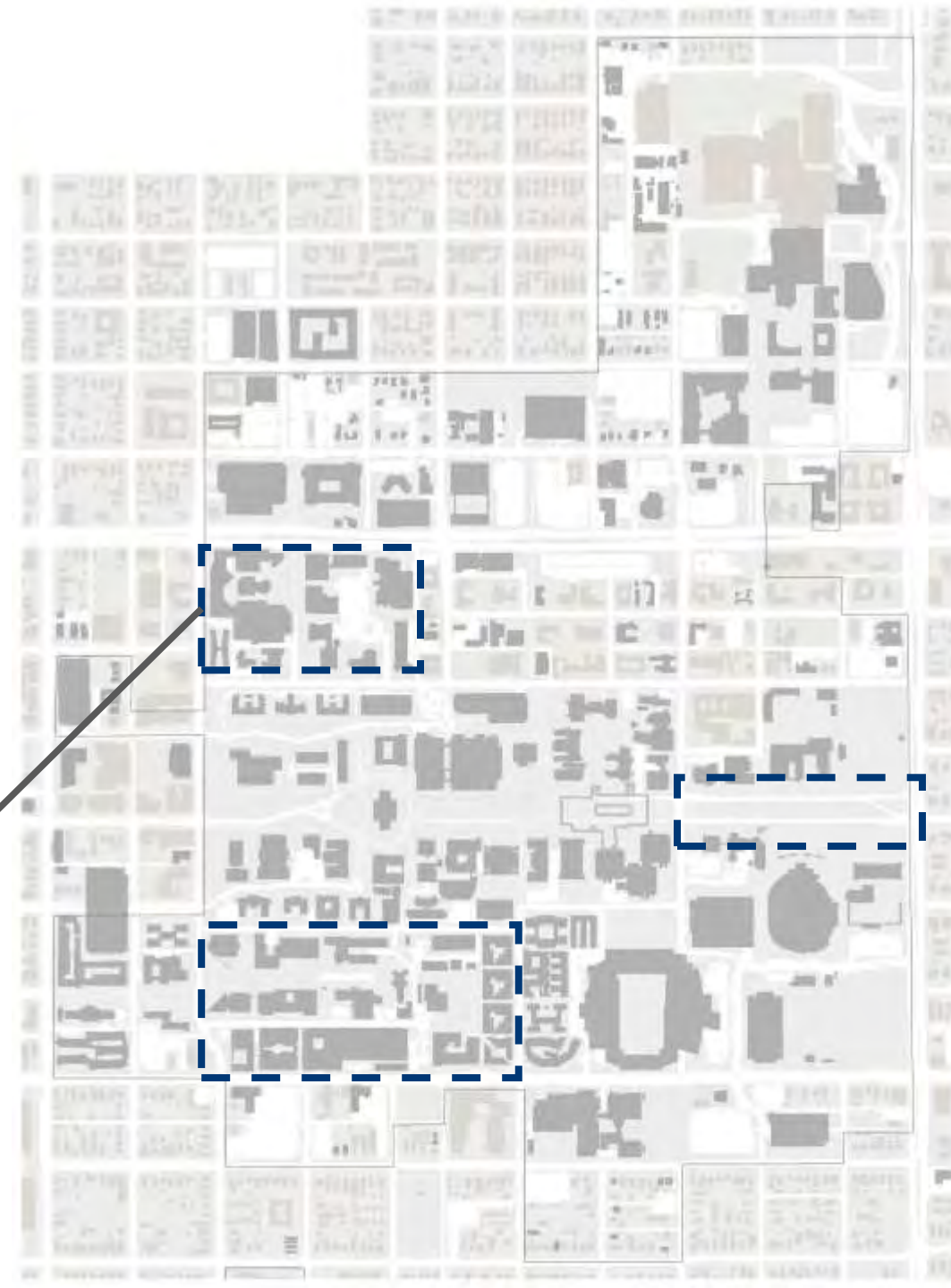
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Physical Planning Focuses

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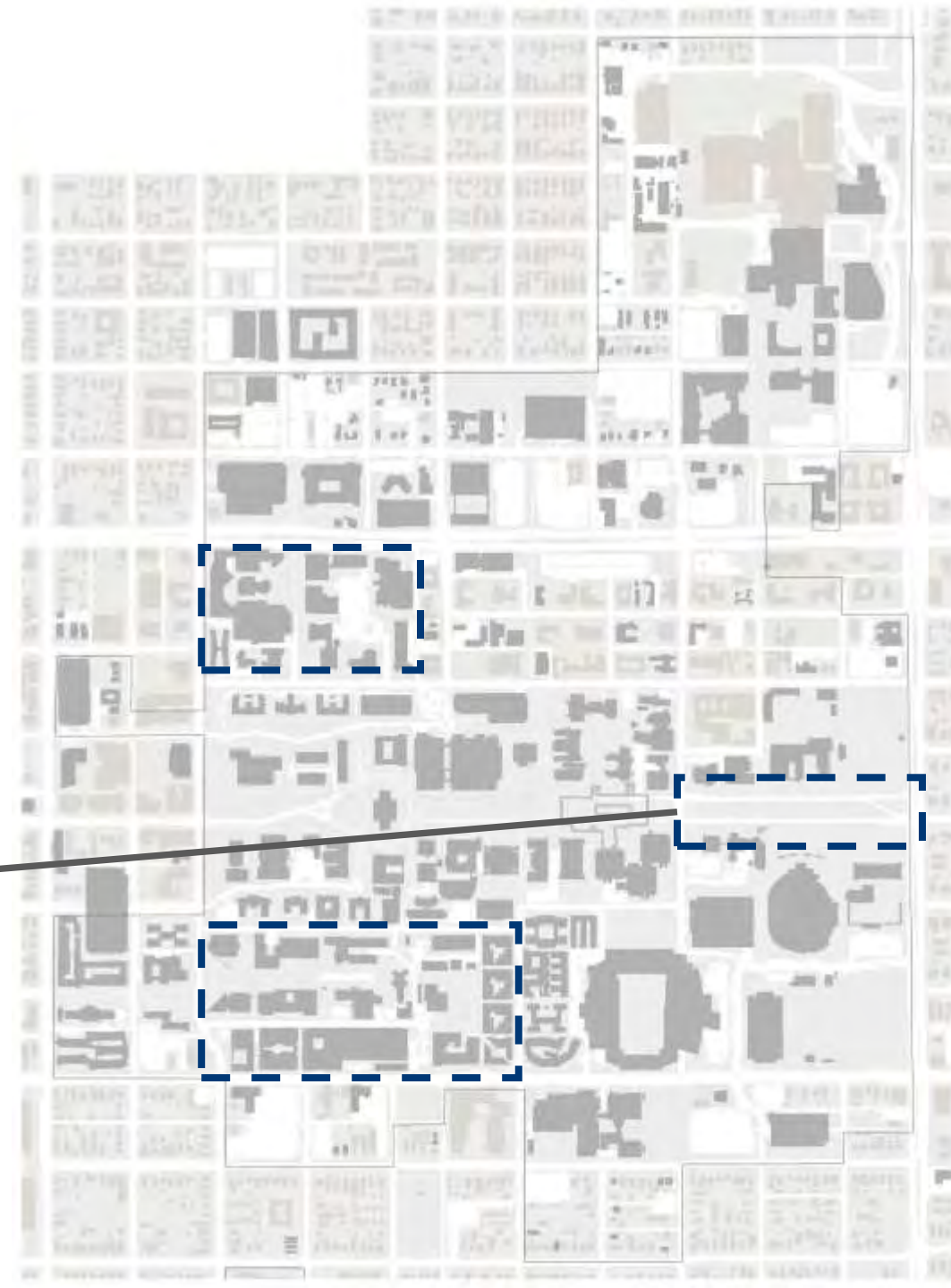
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Physical Planning Focuses

③ Open Spaces

- Southwest Quad
- Arts District
- East side of Main Mall





Sustainability

Sustainability:

- Current Milestones:
 - Carbon offsets 100% of phase 2 (purchased power)
- Big Question:
 - What does a net zero campus look like?
 - How does the campus build out integrated with institutional sustainability goals?
- Future steps:
 - Sustainability Focus Group Meeting



Wrap-up & Next Steps

Closing Discussion



Additional Tasks Master Plan is Working On:

- High level tracking of locations quality and character of
 - Instructional space
 - Research Space
 - Student success space
- Housing MP and Housing Needs and Strategies
- Grad students profiles and Needs
- Projects under development:
 - The ARTS mp
 - ICA Mp
 - and many other Projects
- Transportation and Long Term Management
- Sustainability Practices themes and Communication

Next Steps

- Workshop 04: January 21st & 22nd
 - Initial Concepts & Options
 - Engagement with Focus Groups and Resource Committee
- Workshop 05: February 17th & 18th
 - Review proposed solutions (Scenarios)
 - Engagement with the Steering Committee and Operations Committee
- Have a Wonderful Holiday Season & Happy New Year!

THANK YOU!

